



**Heartlands**  
International

## **Corporate Capability Statement for Environmental Interventions**

Founded in 1983, Heartlands is a minority (Native American), woman-owned firm. Although we only received 8(a) Disadvantaged Business certification from the Small Business Administration in 2002, we have a 19-year history of providing professional services in management, training and program audits to USAID, the World Bank, private development organizations, and to private sector firms world-wide.

Our founder, Shirley Buzzard, holds a Ph.D. in Applied Anthropology and a M.Sc. in Community Development. Over the past 20 years, she has worked as a professional consultant in international health and program evaluations in over 50 countries world-wide. She oversees all Heartlands International associates in their work to assure that their services are of the highest quality and meet the needs of the client. She founded the Corporate Community Investment Service (CorCom) in 1992 to further joint ventures between businesses and nonprofits and she has worked extensively with the extractive industry including Shell/Nigeria and other oil companies.

Heartlands has global expertise in water and sanitation issues, energy conservation, and environmental compliance, specifically in ship disposals. Our senior associates have extensive expertise in working with ship scrapping companies. As Washington representative of Southern Ship Recycling Company, Heartlands assists in the purchase of large ocean liners, tankers, and military ships and serves as a liaison between the scrapping company and EPA, OSHA, and other federal agencies. Heartlands assists in the preparation of proposals and prepares all routine compliance reports for Southern Ship Recycling. Heartlands also has expertise in environmental issues in military base closings and environmental issues in weapons of mass destruction disposal.

We have extensive experience in working with the military on environmental issues including the environmental and economic issues connected with the closure of U.S military bases overseas.

Heartlands International's team of senior associates has experience working in varied settings in the US and overseas. We are equally comfortable with senior government officials and non-literate communities overseas. Almost all of our associates hold graduate or technical degrees in their field and

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all have international experience. We place emphasis on participatory, qualitative methods, adult learning techniques, and results oriented methods. We offer our clients services that are carefully crafted

Heartlands provides clients with professional services in:

- Building the capacity of community based groups, nonprofits, local government, and small businesses to do achieve their aims in the most sustainable, eco-friendly way.
- Engaging people in finding solutions to their environmental problems
- Workshops and training on environmental and community issues
- Environmental impact and mitigation studies
- Environmental compliance

### Heartlands has a world of *experience*

In addition to extensive work in the United States, Heartlands International has direct experience in the following countries. Through our associates, we have capability in many more countries.

#### Africa:

Angloa, Ethiopia, Ghana, Kenya, Lesotho, Mali, Nigeria, Sierra Leone, Tanzania, Zimbabwe

#### Asia:

Bangladesh, China, India, Indonesia, Nepal, Pakistan, Philippines, Sri Lanka, Thailand, Vietnam

#### Former Soviet Union:

Albania, Armenia, Azerbaijan, Bulgaria, Croatia, Georgia, Kazakhstan, Kyrgyz Republic, Poland, Romania, Russia

#### Latin America:

Belize, Colombia, Ecuador, Guatemala, Haiti, Honduras, Panama, Peru.

#### Near East:

Afghanistan, Egypt, Turkey

#### Pacific:

Australia, Fiji, Papua New Guinea, Solomon Islands.

Heartlands is a successful subcontractor in eight USAID contracts including the Africa 2010 project where we have two full-time staff positions with the prime contractor, AED. Our contracts include:

### Current USAID Subcontracts:

- Evaluation technical Assistance to an **Anti-Corruption** Program in the Philippines: MSI is the prime contractor.
- USAID Global **Anti-Corruption** IQC: Heartlands is subcontractor for evaluation and training. MSI is the prime contractor.

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- A three year USAID program in Central Asia to establish **schools of business**. Heartlands is subcontractor for evaluation and gender issues. Carana Corporation is the prime contractor.
- Training for Program and **Project Management Training** for USAID Office of Human Resources. Sub-contractor to International Resources Group.
- Two staff-positions (M&E specialist and web site manager) with the USAID/Africa project, regional **Africa's Health for 2010** as sub contractor to AED.
- Technical Assistance to the **Adult and Basic Education** Project of USAID/EGAT as subcontractor to Creative Associates.
- Technical Assistance to the USAID/EGAT program linking **education with health** as subcontractor to Creative Associates.

Heartlands is Washington representative for Southern Ship Recycling Company with a major ship scrapping facility in New Orleans. Heartlands assists SSRC in the purchase of large ships from the military and private companies. As environmental issues are key in ship scrapping and recycling, Heartlands serves as liaison between the EPA, OSHA and SSRC as the ships are scrapped and recycled.

### ***Selected Heartlands Environmental Activities***

**Southern Scrap Recycling Company**, Washington representative of the company, provides assistance in the purchase of vessels, and reporting to the USG as ships are scrapped and recycled.

**National Environmental Education and Training Center (NEETC)** Research and analysis on ship scrapping, preparation of reports and facilitation of a DoD working group for White House office of Environmental Technology.

**USAF Maxwell Environmental Restoration Program:** Managed community relations for restoration of a former military base cleanup.

**USAF Bolling/Bechtel S Corporation:** Research on community relations support at US Bolling Air Force Base.

**USAID Ecolinks Challenge Grant with Bulgarian State Railway Company.** Developed an Environmental Best Practices program on community outreach, and reporting.

**Global Green USA** Directed the Green Cross International affiliate for Cold War environmental legacy clean up program. Worked with White House, and US Congress on programs to destroy chemical weapons, serves as Global Green Military Toxic Advisory Group, and co-chaired the policy series on military environmental cleanup.

**USAID Ecolinks Challenge Grant with the Bulgarian State Railway.** Developed a team to identify environmental best practices at rock quarries. Results included an outreach program, guidance manual, and extensive reporting requirements.

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**National Environmental Coalition.** Over two years, Designed and facilitated a collaborative meeting of nations hosting U.S. Military facilities and U.S. Industry partners to find a common approach to resolve environmental problems associated with U.S. host nation facilities, including congressional advocacy.

**The World Bank** - Designed a participatory monitoring system for a community based water and sanitation project (JAKPAS) in Nepal. Designed and conducted a workshop on the system for NGO representatives. Project was named a World Bank Flagship Project for its innovation in the use of NGOs for monitoring results.

**Adventist Relief and Development Agency (ADRA)**- Team leader for evaluation of an innovative program to test the impact of small enterprise projects on health in Thailand and Indonesia, part of ADRA's Matching Grant from A.I.D.

**USAID/Belize and Water and Sanitation for Health (WASH),** - Evaluated a CARE water project in northern Belize.

#### Training and Workshops

**ORBIS,** - Designed and carried out three TOT workshops for Community Health Workers in Community Eye Care. Phu Tho, Vinh Phuc and Ha Tay Provinces, Vietnam.

**Health Communication Partnership, Johns Hopkins University and USAID/Global/Health –** Designed and facilitated a detailed implementation plan development workshop for a new population project.

**ORBIS** - Designed a training strategy and materials for training 1000 CHWs and 4,000 VHWs in Community Eye Care with an emphasis on behavior change and the prevention of farm accidents. Phu Tho Province, Vietnam.

#### Organization development

**Environmental Health Project,** - Participated in technical assistance group session to develop indicators for environmental health projects as community development expert.

**World Bank, Regional Water and Sanitation Group, Nairobi.** - Technical assistance on the design of women-managed water and sanitation programs for Kenya and Ethiopia including strategic planning with the Women's Desk, Water Resources Commission, in Ethiopia.

**USAID/Belize and Medical Care Developments,** - Technical assistance on the community development components of a rural water project.

## Research and Writing

**UNDP** - Research on Small Arms and Light Weapons control programs worldwide and the design of a program strategy for UNDP.

**Food Security and Nutrition Project (IMPACT)**, - Researched and wrote a paper on the relationship between credit to women and household food security.

**USAID/Lesotho and Water and Sanitation for Health (WASH)**, - Carried out a feasibility study of the privatization of a country-wide, rural water project in Lesotho.



## ... A World of Clients

### **GOVERNMENT & INTERNATIONAL ORGANIZATIONS**

National Park Service, Ethnography Program  
Office of Technology Assessment, US Congress  
United Nations Capital Development Fund (UNCDF)  
United Nations Development Program (UNDP)  
U.S. Agency for International Development (USAID)  
U.S. Department of Agriculture (USDA)  
U.S. Department of Defense (DOD)  
U.S. Department of the Air Force (USAF)  
U.S. Department of Housing and Urban Development (HUD)  
Peace Corps  
The World Bank

### **BUSINESS**

Bechtel Corporation  
Camp, Dresser and McKee, Engineering  
Cecchi and Company, Inc.  
Chevron Oil Co./Angola  
International Science and Technology Institute (ISTI)  
Development Alternatives, Inc. (DAI)  
Louis Berger, Inc.  
Southern Scrap Materials, LLC.  
Shell Oil Company, Nigeria  
Social Impact, Inc.

### **COLLEGES & UNIVERSITIES**

Boston University, Carroll School of Management  
Cumberland County (NJ) Community College  
George Washington University, Elliott School of International Affairs  
Johns Hopkins University

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**NON-PROFIT CLIENTS**

Adventist Relief & Development Agency (ADRA)  
African American Institute  
Centre for Development and Population Assistance (CEDPA)  
International Foundation for Electoral Systems (IFES)  
Orbis International  
Pan American Development Foundation (PADF)  
PLAN International  
Pathfinder International  
Salvation Army World Service (SAWSO)  
World Learning  
World Wildlife Fund

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